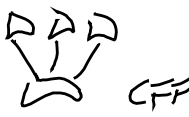


BONUS CREATION

WARNING

TEST SOMETHING
LIVE SCRIBE PEN → LINK → BLOG
100% FREE CONTENT

WHY →

1. Perceived Value of Product A
2. Open Door TO JV PARTNERS
↳ LIST BUILDING / BUYERS
3. POTENTIAL SPOFFS T [SEP PRODUCT] ⇒  CFF

WHAT -

1. VALUE ADDER - MISSING PIECE (NO) / Suppercharges YES

2. SOFTWARE - TOOL


3. SILVER BULLET - DOES IT FOR YOU

→  →  45000 PROCESSORS SHAVING 2 SECS 800M

4. ONE OVER THE TOP

5. AIR - COUPON FEES & 30MIN PHONE CONSULT

→ WEBINARS - LIVE CALLS

→ EMAIL LIFELINE 1 YR →  24 HRS

WHERE -

1. SOFTWARE - JV PARTNER / DEVELOPER

2. PART OF THE COURSE

3. PREVIOUS CONTENT → CFF [QUM / IMS / RECORDINGS / FILES] ←

4. FUTURE CONTENT → RECORDING - COURSE - LIFETIME

PAGE 2

When -

1. Build Tension - Secret
2. 24 HRS PRIOR → ON Launch Day
3. AS Sales D.P. → ADD BONUS
4. Seminar / TOOL
 (550) - 1000
5. Too Many is Bad
6. Refund PRESENTATION - 20/48/60 Day Refund
 ↳ 5 TOOL
 Drip CONTENT

19% - 20% / (5-15%) / GROSS
LAUNCH DETOUR CONVS ↓ over time
16% 2-3 / 7% / 1-2%

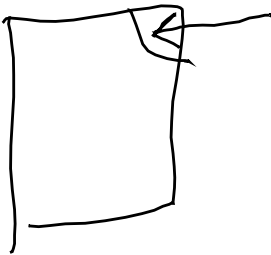
How - Product Planning

- Strong Product Outline
- JV PARTNERS - Example QUM OTO → Propos
- Survey

Who - You!

FREE ~~CONTENT~~ CONTENT

Quick Video MARICE1WG.COM / BLOG



Tell a friend

COMMENT

